



Calgary Hacks

2024

Partnership Package

February 17 - 18

In-Person





Who We Are

CalgaryHacks is Calgary's **largest student run hackathon**, with approximately **244** students participating in-person in 2023 and **500 - 700** students participating in 2021 and 2022 online. Students from across Canada will have the opportunity to use the latest platforms and software to participate in a 24 hour sprint coding competition.

Why Calgary Hacks?



Calgary has some of the brightest and most innovative students in Canada, a fantastic advantage for companies looking to recruit talented developers, designers, and innovators. Hackathons are a **low-cost way to find new hires**; they provide students with a chance to present their understanding of how to effectively use cutting edge products and services to solve interesting and important issues.

All sponsorship money will be used to host and run CalgaryHacks including but not limited to:

- Creating the Prize Pool
- Rental of Audio and Visual Equipment
- Meals for Participants
- Hackathon Advertising
- Merchandise

We strongly encourage our sponsors to interact with our participants during the event by sending judges or hosting workshops to showcase a product/platform and its usage.

Previous Sponsors



Sponsorship Tiers

	KILOBYTE	MEGABYTE	GIGABYTE
Cost	\$500	\$1,000	\$2,000
Marketing			
Logo on website	Small	Medium	Large
Logo on a Poster	Small	Medium	Large
Social Media Promo Posts	◆	◆	◆
KeyNote Speaker at the ceremony			◆
Hosting a Workshop			◆
Company Swag		◆	◆
Recruiting			
Setting up a Booth with representatives		Small	Large
Sponsoring Prizes	Bounty	Bounty/Main	Bounty & Main
Access to Resumes	◆	◆	◆
Assigning a bounty topic		◆	◆
Judging			
Representation on the panel	◆	◆	◆
Announcing winner			◆



Thank you very much!

Please do not hesitate to contact us!

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